



**Series 784**

Highly resistant and silicone-free Pad Printing Ink  
for Automotive Applications

**YOUR ADVANTAGES**

- › Highly lightfast colors
- › Silicone-free binder
- › Optimal outdoor resistance
- › Colors can be mixed as required
- › Unique special color service
- › 100 % traceable production

Series 784 is a highly glossy, very resistant and highly opaque 2-component pad printing ink for the production of technical components and automotive parts. Within Series 784, you benefit from a complete range of silicone-free mixed colors to ensure optimal wetting of powder coatings and wet paint. This results in durable and perfect adhesion to the printing inks.

**Excellent resistance profile**

Series 784 displays excellent resistance to chemical and mechanical stress, making it particularly suitable for the manufacture of demanding high-quality applications.

The binder and all the employed pigments have a heat resistance of 200 °C for more than 30 minutes. Thanks to the highly lightfast pigments, any color shade is ideally suited for long-term outdoor use.

**Unique special color service**

Our experienced color metric specialists mix your color shades quickly and reliably, guaranteeing you an ideal color composition. We provide you with all special color recipes in our color formulation tool *easyMEMO*, allowing you to mix your color shades directly on site.

**Application**

The highly lightfast, extremely temperature-resistant color shades of Series 784 are well-suited for printing on

coatings in combination with a subsequent wet paint or powder coating.

**Product range**

All color shades are highly lightfast, highly thermoresistant and free of silicone:

Article	Color	HL	HR	SF
784-1006	pure yellow	•	•	•
784-1106	medium yellow	•	•	•
784-1156	dark yellow	•	•	•
784-2706	light orange	•	•	•
784-2956	red	•	•	•
784-3306	magenta	•	•	•
784-4006	violet	•	•	•
784-5006	blue	•	•	•
784-6006	green	•	•	•
784-8006	black	•	•	•
784-9006	white	•	•	•

HL Highly lightfast    HR Highly thermoresistant    SF Silicone-free

An overview of the complete ink system can be found in the technical data sheet for Series 784.

**Traceability of all production steps**

All our processes – from receipt of goods through to production, quality control and outgoing goods – can be fully traced at all times. This allows us to guarantee that you will always receive the same high quality.

**FURTHER INFORMATION**

**Technical Data Sheet**

[www.printcolor.ch/tds](http://www.printcolor.ch/tds)

**Contact**

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