

Berikon, January 27, 2015

## **LOPEC – Printcolor presents complete system solutions from a single source in the field of printed electronics**

**Printcolor – the Swiss manufacturer of printing inks – presents different print solutions in the field of Printed Electronics at LOPEC 2015 (hall B0 / booth 326). In cooperation with a variety of technology partners, Printcolor provides innovative and customized products and services.**

The progress of digitization also finds its way in electrical engineering and in more and more areas of our lives. The requirements for compactness and handling of electronic devices and components are increasing day by day. In this field printed electronics can make an important contribution. Nowadays even more flexible and more compact circuits can be produced, due to its unique advantages. Philipp Tenberge, product manager in the field of the electronics division at Printcolor: "From our point of view, this will in future form the basis for a rapid development in the media world."

Printcolor is a solution provider for increasingly complex tasks. The company uniquely combines its decades of experience as one of the oldest European screen printing inks manufacturer with the requirements of electrical engineering. Especially in the field of screen printing Printcolor has a complex network of specialists, who can offer customized solutions to the clients.

Printcolor enables complete system solutions from a single source: from project planning and development of concepts, prototyping, upscaling to the finished product. This provides a competent support, especially for printers, who are not familiar with this matter. Close support in the various phases of the project is one of the quality standards of Printcolor. The Swiss company understands itself not only as a mere inks and varnishes producer, but rather as a provider of solutions that are composed of various product components and services.

Among others Printcolor's products and solutions include the areas front panels, touch panels, sensors, EL panels, EMC technology and solar technology. Interested parties will be advised at the LOPEC (March 4-5, 2015) in Munich at booth 326 in hall B0.

### **About Printcolor**

Printcolor Group is an owner-managed Swiss family company of the printing industry. With over 80 years history and experience in the production of printing inks, Printcolor stands for custom-made solutions, first-class services and the highest proven Swiss quality. The company develops, produces and sells high quality printing inks and coatings in four business units: Electronics, Graphic Arts, Security and Technology. The company is specialized in screen printing, pad printing and flexo printing.

Printcolor serves its customers with about 100 employees in four locations in Switzerland, Germany and China. The products are distributed through a global network of sales partners. For further information, please visit [www.printcolor.ch](http://www.printcolor.ch).

### **Media Contact**

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