

Berikon, August 17, 2016

Printcolor Appoints Key Account Manager for Cards Market

Printcolor announced the appointment of Ekaterina Makarova as key account manager. Makarova will join Printcolor's sales team to further strengthen the company's presence in the global cards market. She comes to Printcolor with a wealth of card industry knowledge and brings extensive experience and understanding of the global cards market.

Makarova is an ACE-M accredited member of the International Card Manufacturers Association (ICMA) and was recently awarded with the *Outstanding Member Service Award* at the ICMA Expo in Orlando, Florida. The award is given to members who continuously offer time and expertise to the ICMA.

For further information please visit www.printcolor.swiss.

About Printcolor

Printcolor Screen Ltd. is a medium-sized owner-managed Swiss family company of the printing industry. Printcolor develops, produces and sells high quality printing inks and coatings in four business units: Electronics, Graphic Arts, Security and Technology. The company is specialized in screen printing, pad printing and flexo printing. Based on its 80 years history, the company stands for high performance printing inks from proven Swiss quality.

Printcolor serves its customers with approximately 80 employees in three locations in Switzerland, Germany and China. The products are distributed through a global network of sales partners. For further information, please visit www.printcolor.ch.

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