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New highly resistant and user-friendly 2C pad printing ink

With the new Series 786, the Swiss printing ink manufacturer Printcolor presents a two-component pad printing ink which convinces with its high level of resistance and its very user- and eco-friendly formulation. The printing ink complies with the requirements of the toy regulation EN 71-3:2013 and the Swiss Ordinance on Materials and Articles. Furthermore, it does neither contain PAHs nor halogens.

The new 2C pad printing ink is being launched by Printcolor as a follow-up to the highly resistant Series 784. "An important basis for the development of the new Series 786 was the best possible protection for people coming into contact with the liquid or printed ink", explains Deniz Celebiler, Commercial Manager at Printcolor. Since the conversion to the international GHS labelling system, a number of raw materials have been re-categorized. Printcolor has substituted the raw material categorized as critical in Series 784 and, at the same time, formulated Series 786 without PAHs or halogens.

Series 786 is suitable for universal use. Printcolor cites typical applications as the production of technical components, automotive parts, toys, items for babies and bottle caps. "With its high level of resistance to chemical and mechanical exposure, Series 786 is particularly suitable for high-quality and demanding applications", adds Celebiler. "Plus, its high-gloss and the outstanding opacity makes it a thoroughly convincing product."

Series 786 is available now from Printcolor and all global sales partners. Additional information can be found at www.printcolor.ch.

About Printcolor

Printcolor Group is a medium-sized owner-managed Swiss family company of the printing industry. Printcolor develops, produces and sells high quality printing inks and coatings in four business units: Electronics, Graphic Arts, Security and Technology. The company is specialized in screen printing, pad printing and flexo printing. Based on its 80 years history, the company stands for high performance printing inks from proven Swiss quality.

Printcolor serves its customers with 100 employees in four locations in Switzerland, Germany and China. The products are distributed through a global network of sales partners. For further information, please visit www.printcolor.ch.

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