

Berikon, July 2, 2015

## **Printcolor becomes a member of ICMA**

**Printcolor announces its membership of the ICMA today. By this step, the company emphasises its focus on card systems in the security division.**

The International Card Manufacturers Association (ICMA) serves the worldwide card industry. Nowadays billions of cards are in use throughout the world. As the complexity of card manufacturing and applications has increased, so have the topics such as standards, quality, security and environmental protection. Therefore, ICMA offers a forum for education, networking, idea-sharing, and collaboration for all its members. The 230 members of the non-profit association are from all fields of the card industry. Moreover, ICMA hosts the yearly ICMA EXPO, a global conference and exhibition for the card industry.

Printcolor is a leading Swiss manufacturer of sophisticated security printing inks for secure documents and brand protection. The company offers innovative and custom-made solutions against counterfeiting and manipulation. In recent years the company has established itself successfully as a provider of solutions for national security documents and bank cards. These card products must meet the most stringent requirements in terms of function and wear-resistance.

"We are looking forward to an intensive cooperation with ICMA," says Peter Paul, head of the security division at Printcolor. "Being an active member of this international organization will improve our understanding of the requirements and expectations of our customers within the different geographical markets. Therefore, we have the opportunity to further expand our services and our innovative printing inks for the card industry at the highest level."

### **About Printcolor**

Printcolor Group is a medium-sized owner-managed Swiss family company of the printing industry. Printcolor develops, produces and sells high quality printing inks and coatings in four business units: Electronics, Graphic Arts, Security and Technology. The company is specialized in screen printing, pad printing and flexo printing. Based on its 80 years history, the company stands for high performance printing inks from proven Swiss quality.

Printcolor serves its customers with 100 employees in four locations in Switzerland, Germany and China. The products are distributed through a global network of sales partners. For further information, please visit [www.printcolor.ch](http://www.printcolor.ch).

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