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Printcolor and H.W. Sands end cooperation

Printcolor, the Swiss manufacturer of printing inks and coatings, announced today that the cooperation with H.W. Sands Corp., the company's American partner in the card sector, ended on August 13, 2014. Printcolor will serve its customers in North and South America directly until further notice.

After a change in management, the American dye manufacturer H.W. Sands Corp. decided to not renew the contract with the Swiss printing inks manufacturer Printcolor after its expiration. They will assume direct responsibility for European sales in the future. For this reason H.W. Sands ended the partnership as of August 13, 2014.

Over the past five years, Printcolor has been the sole distributor for the IR-absorbing dyes of H.W. Sands in Europe with great success. At its headquarters in Berikon (Switzerland), Printcolor incorporated the IR dyes into a specially developed screen printing binder and supplied customers with print-ready IR Blocking Ink.

In return, H.W. Sands has been responsible for the exclusive distribution of the spectraCARD product range of Printcolor in North and South America. The extensive spectraCARD range offers manufacturers a large selection of decorative, functional and security-related printing inks for PVC and polycarbonate card systems.

Customers in North and South America who have previously obtained Printcolor products via H.W. Sands will now be supplied and served directly from Switzerland until further notice. For details and questions, please contact the Printcolor sales team by email at sales@printcolor.ch.

About Printcolor

Printcolor Group is a medium-sized owner-managed Swiss family company of the printing industry. Printcolor develops, produces and sells high quality printing inks and coatings in four business units: Electronics, Graphic Arts, Security and Technology. The company is specialized in screen printing, pad printing and flexo printing. Based on its 80 year old history, the company stands for high performance printing inks in proven Swiss quality.

Printcolor serves its customers with about 100 employees in four locations in Switzerland, Germany and China. The products are distributed through a global network of sales partners. For further information, please visit www.printcolor.ch.

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