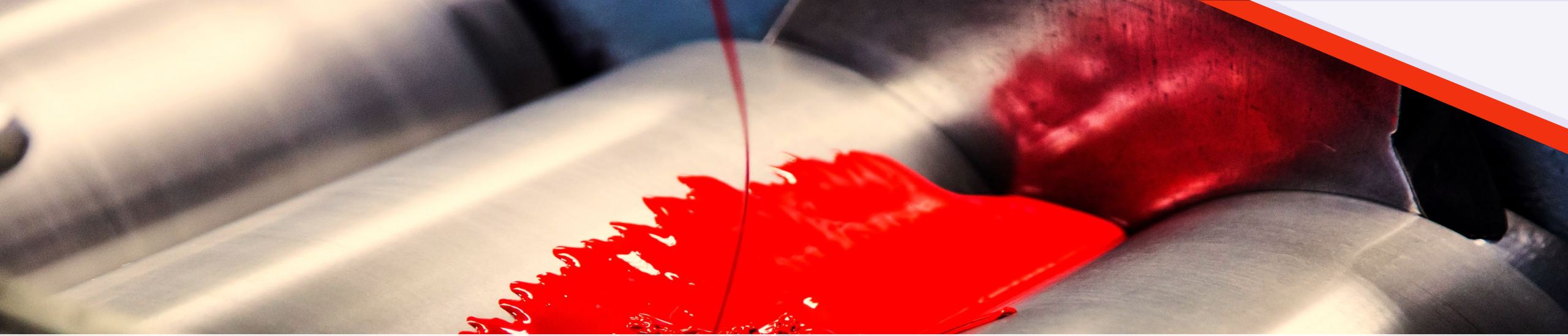


COMPANY PRESENTATION

PRINTCOLOR AG

printcolor
high performance inks

PRINTCOLOR COMPANY PRESENTATION

OVERVIEW

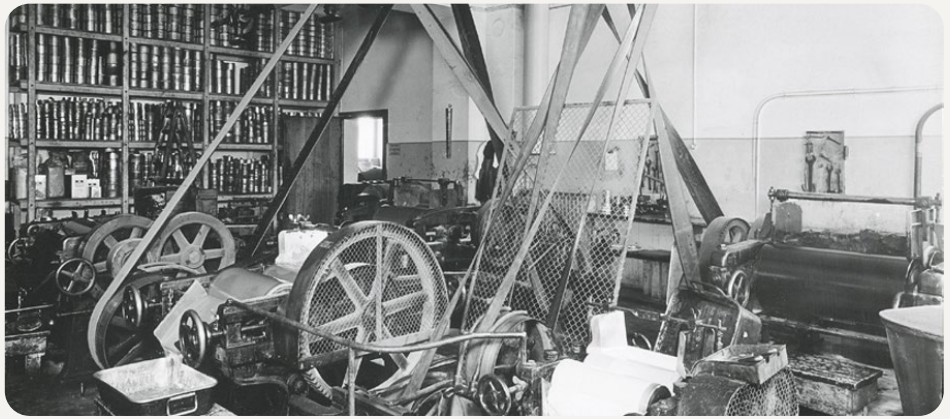
› Who we are.

› What guides us.

› What we do.







WHO WE ARE

FACTS AND FIGURES

650 tons of inks per year

80 employees worldwide

91 years of experience

1 production site

WHO WE ARE

COMPANY STRUCTURE

Printcolor Holding
Berikon

Printcolor AG
Berikon

Squid Inks AG
Berikon

Printcolor Deutschland GmbH
Bochum

WHO WE ARE

GLOBAL PRESENCE



DELIVERY TIME

Europe: 24 to 48 hours
Overseas: 1 to 3 weeks

NETWORK

42 resellers in
40 countries

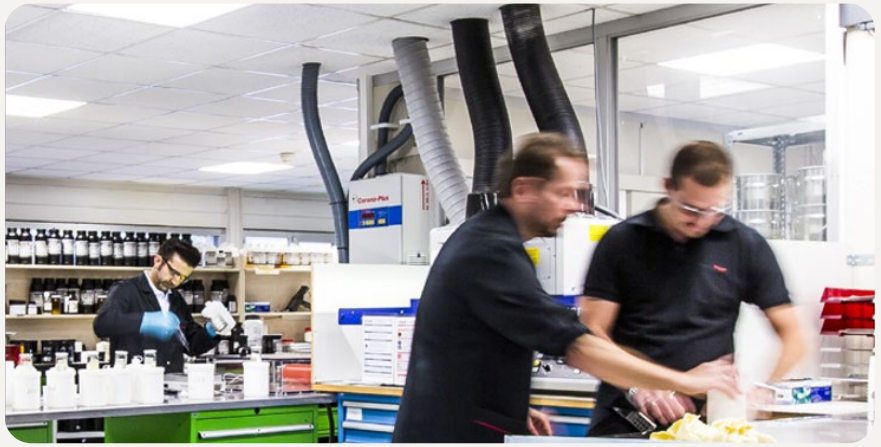
WHAT GUIDES US

OUR MISSION

We develop, produce and sell high quality printing inks. ISO 9001 and ISO 14001 certified. Swiss Made.

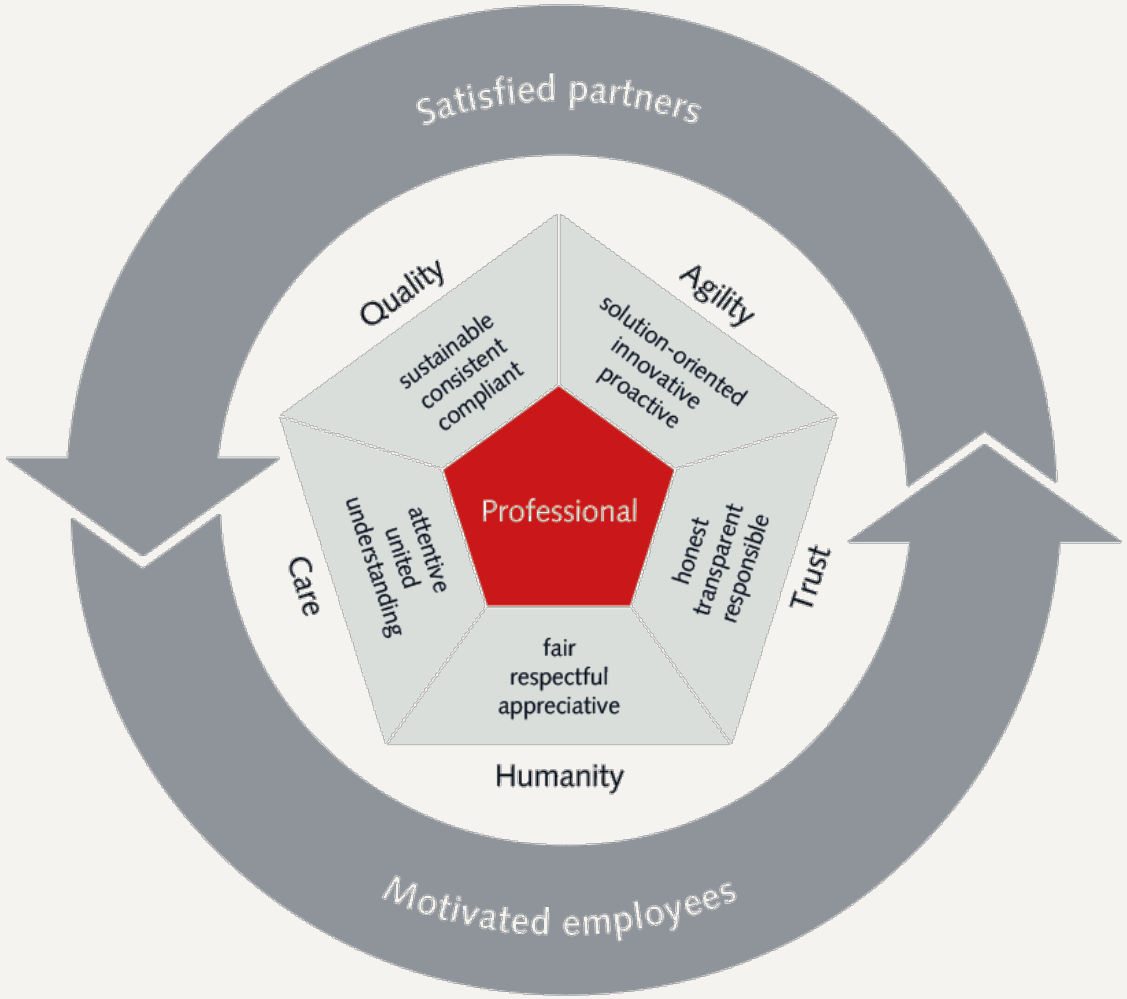
Due to our mature expertise and the wide-ranging know-how of our employees, we are an internationally renowned and preferred partner of the printing ink industry.





WHAT GUIDES US

OUR VALUES



WHAT WE DO

OUR CORE COMPETENCES



WHAT WE DO

TECHNOLOGIES, INK SYSTEMS AND USP

TECHNOLOGIES

› Screen printing inks
› Pad printing inks
› Flexo printing inks
› Roll and spray inks
› Coatings
› Offset printing inks

INK SYSTEMS

› Solvent (SB)
› Water (WB)
› Polymere (UV)
› 2-Component (HS)

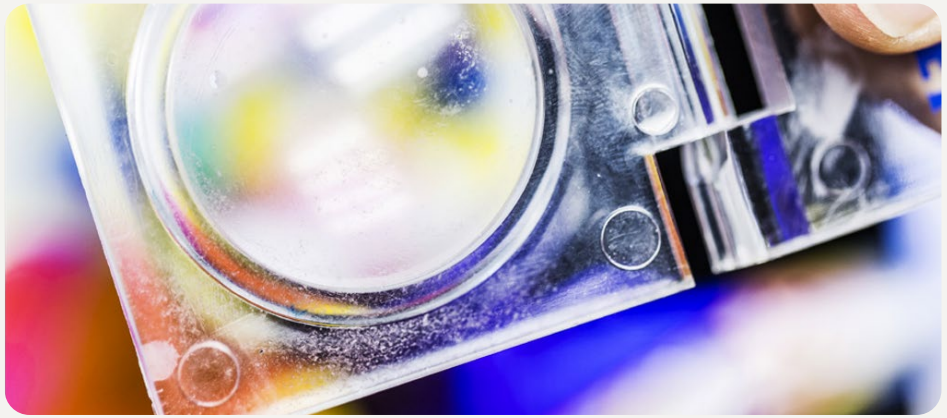
USP

› Highly opaque colors
› Highly resistant colors
› Highly lightfast colors
› High raw material quality

WHAT WE DO

PRODUCT DEVELOPMENT & SUPPORT

- High quality equipement
- 15 employees
- Project management







WHAT WE DO

BUISNESS UNITS



Security



Technology



Graphic Arts

BUISNESS UNIT

SECURITY

- Secure documents
- Payment cards
- Brand protection



BUISNESS UNIT
TECHNOLOGY

- Badges
- Membrane switches
- Glass
- Watches
- Household appliances
- Products for babies



BUISNESS UNIT

GRAPHIC ARTS

- Outdoor advertising
- Print finishing
- Labels



OUR BRAND PROMISE

HIGH PERFORMANCE INKS

POSITIONING

Quality
We guarantee consistently excellent performance.

Innovation
We develop new perspectives and opportunities.

printcolor
high performance inks

CHARACTERISTICS

Flexible
We seek solutions for our customers' problems - and present these in applications that comply precisely with their specifications and wishes.

Trustful
Mutual respect, honesty and transparency in all processes are the basis for a lasting and trusting relationship with our partners.

Understanding
For us, every form of business relationship is primarily a relationship between people. It goes without saying that we value respect, courtesy and mutual respect in all our personal and business dealings.

ADDITIONAL INFORMATION

printcolor.swiss

linkedin.com/company/printcolor-ag

CONTACT

Printcolor AG
Welschloh 299
8965 Berikon
Switzerland

Phone +41 56 648 85 85
info@printcolor.ch

Sales
sales@printcolor.ch

Media
communication@printcolor.ch



THANK YOU

FOR YOUR ATTENTION

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